



The Exhibition

30 Sep. - 02 Oct. 2019

Riyadh International Convention and Exhibition Center

— Third Year —

المؤتمر والمعرض السنوي
للهيئة العامة للغذاء والدواء
SFDA ANNUAL CONF. & EXHIBITION



Food - Drug - Medical Devices



2030 VISION is the foundation ...

The Saudi Food and Drug Authority seeks to achieve the kingdom of Saudi Arabia 2030 vision by enhancing efficiency and transparency, and set up the necessary environment for the citizens and business sector to endure their responsibilities. In addition, take the lead in facing challenges and grab opportunities, which will ensure the food safety, the safety and quality and effectiveness of the medicine and the efficiency and safety of medical devices and products.

Introduction:

Welcome to the largest annual event for food, drug and medical devices in Saudi Arabia. which serves the fastest growing sectors in an estimated market value of SR 41 billion, where business opportunities and projects are wide and attractive.

Finding new markets is not easy and you should always look for the best opportunities in the world. You have to look to world the future of a business and the appropriate environment for it.

From this perspective, the second annual conference and exhibition of the Saudi Food and Drug Authority (SFDA) is an important occasion to enter and compete in the Saudi market.

You can also enter the largest market in the Middle East and the Gulf. We will assist you in this direction step by making the decision to participate in the exhibition.

The support and direct supervision of the Saudi Food and Drug Authority (SFDA) gives the conference and exhibition another dimension of utmost importance.

this is inline with what the Authority wants to achieve in the next few years in creating the necessary environment for national and foreign companies to contribute in pushing the economic wheel in the field of food, drug and medical devices.

Why Saudi Arabia ?

Saudi Arabia is the world's 19th largest economy, a member of the G20 and the largest economy in the Middle East North Africa (MENA) region with the third-biggest current account surplus in the world. It is the world's 16th largest exporter and the world's 29th largest importer.

Food

70 Billion \$ Volume of food consumption in the Kingdom

27 Billion \$ The volume of food imports

4 Billion \$ The volume of food exports

Drugs

8 Billion \$ The size of the pharmaceutical market in Saudi Arabia

2,142 Number of locally manufactured medicines with marketing authorization

6,964 Number of registered medicines

33 Number of locally registered pharmaceutical factories

Medical Devices

358 Medical devices and products manufactured locally and licensed for marketing

3,008 Registration of establishments operating in the field of medical devices and products

250,757 Devices and products registered in the National Register of Medical Devices and Products

78 Number of domestic factories registered in the National Register of Medical Devices and Products





WHY PARTICIPATE IN 2019 EXHIBITION?

01

The first specialized exhibition in the region combining food, drug and medical devices under one umbrella

03

Communicate with key decision makers

05

Learn about latest product updates and advanced technologies

02

An important meeting point between the SFDA and its partners

04

Offering products and services in a practical and efficient manner

06

An opportunity to build relationships and partnerships with specialists and experts



Exhibitors

Food - Drug - Medical Devices



Owners of trade franchise.



Equipment and Supplies.



Sellers



Producers and manufacturers

Institutions and individuals concerned with food, drugs and medical devices.

- Management & Franchise Companies
- Suppliers
- Supply Companies
- Owners Of Major Pharmacy Chains
- Importers And Exporters
- Manufacturers
- Governmental Bodies And Embassies
- Ministries And Chambers Of Commerce And Industry

Visitors

Not Only Exhibition ...

The Conference

The Exhibition also incorporates a Conference which includes 24 scientific sessions in the areas of food, drugs, medical devices and health promotions.

Workshops

More than 30 workshops in the food, drugs, medical devices and health promotions will take place at the time of the Exhibition.

Interactive platform

There will be an interactive session where more than 100 subjects and scientific topics will be discussed.



About B2B

The program is all about creating meaningful connections between exhibitors and visitors attending the Annual SFDA Exhibition.

This will facilitate discussions with CEOs, Managing Directors and key decision makers to advance mutual interests, that may result in great business partnerships.



About B2G

This program will connect the exhibitors with representatives from the government sector who will respond to any questions/inquiries that may arise during the event. (government communication)

How to Participate?

Go to **www.sfdaconf.com**

Click on (Exhibition) page

Fill in (Book your stand)

Or

Send Email to: exhibition@city-advr.com

Or

Contact +966 11 4640321 - Ext.:24

Or

Contact +966 550429293



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SFDA CE19