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BiznEX

Being the first large investment & franchise expo in Egypt, BiznEX acts as a one-stop investment and franchise hub in Egypt & Africa to the international market.

Biznex offers the optimum ecosystem to every investment opportunity to happen, grow and excel. Encompassing the fundamental elements of a successful investment, BiznEX hosts all stakeholders of business and investment in Egypt.

معــرض بيزنكــس هـــو الأول مــن نوعــه فــي مصــر مــن حيــث فــرص الإســتثمار والإمتيــاز التجاري فهو بمثابه نقطه إلتقاء و إنتقال الأعمال من مصر وإفريقيا إلي السوق الدوليه

حيث يوفـر بيزنكـس النظـام الأمثـل لتوفـر كل فـرص الإسـتثمار كمـا يحـرص علـي وجــود مختلف القطاعات الإقتصاديه والتجاريه والخدميه أيضا

#Invest_in_Egypt



The Business Expo in Africa

Keeping up with Egypt's 2030 economy development plan, BiznEX is launching its second round after the breakthrough of its first round in 2018 being ranked the 4th biggest Expo in Egypt.

BiznEX is the optimum destination to explore, investigate and initiate business investments in Egypt. Under the patronage of Egypt's Prime Ministry and the Ministry of Investment and International Cooperation, BiznEX hosts all types of commercial, governmental, financial and administrative entities to act as a one-stop hub to invest in Egypt.

Featuring 300+ international and local brands, BiznEX also offers limitless opportunities for investors and exhibitors to open up international and local expansion and growth opportunities.

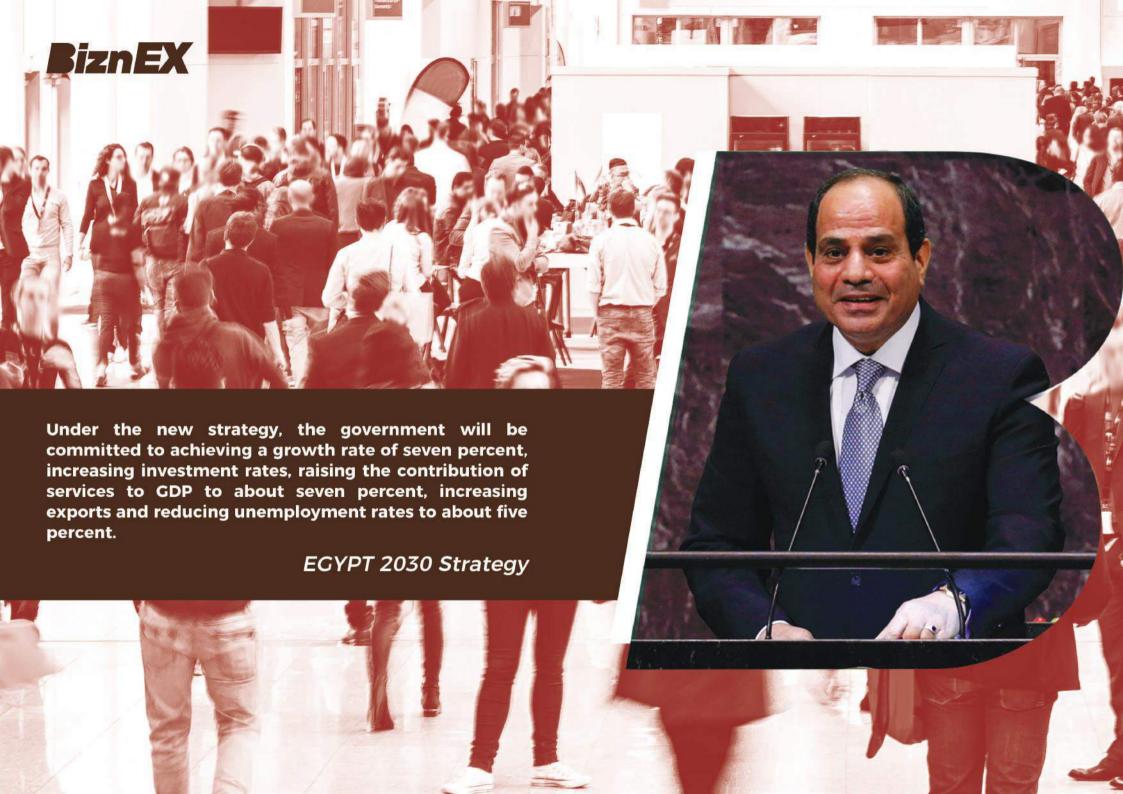
بدأ بيزنكس جولته الثانيه كفرصه لمواكبه خطه تنميه الاقتصاد المصري لعام ٢٠٣٠ ،بعد وصول جولته الأولي في عام ٢٠١٨ ليصبح رابع أكبر معرض في مصر

بيزنكس هـو الوجهـه المثاليـه لإستكشـاف الإسـتثمارات التجاريـه فـي مصـر وتحقيقهـا والبـد، فـي تنفيذهـا. وذلـك تحـت رعايـه رئاسـة الـوزراء ووزاره الإسـتثمار والتعـاون الدولـي، يسـتضيف بيزنكـس جميـع الكيانــات التجاريــه والحكوميــه والماليــه والإداريــه للعمــل كمحــور للإســتثمار فـى مصر

يضم بيزنكس أكثر من ٣٠٠ علامـه تجاريـه دوليـه ومحليه، كمـا يوفربيزنكـس فرصا غيـر محدوده للمستثمرين والعارضين فتح فرص نمو وتوسع دوليه ومحليه



مشاركه الدكتورة سحر نصر وأستاذ عبد المحسن سلامه في فعاليات بيزنكس ٢٠١٨





Africa's 2nd Largest ECONOMY

.NO.1

Investment Destination in Africa According to the 2018 Rand Merchant Bank

Foreign Direct Investment Between 2013\14 & 2016/17

REACHING

7.9 Billion US\$

Uniquely Strategic Geopolitical Location

By Forbes "One of The Top 10 Destinations Worldwide to Launch a Startup"



49th On the World Bank "Logistics Performance Index 2016"



1Million New Consumers each year.



Largest Consumer Market in MENA Region





Post-Show Report

Exhibitors

Food & Beverages Professional Services Pharmaceutical Fashion **Food Processing** Technology Health & Beauty Other

Banks & Financial Entities

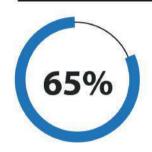


Visitors With different titles, interest and backgrounds varying between Top Management, Investors, Freelancers and Brands Ambassadors.

38 Seminars

+40 Business **Deals** With Values of +50 Millions

EGP







Happy Investors

Found their next investment opportunity and willing to revisit BiznEX again.



Who are willing to invest again in BiznFX'19.

Happy Visitors

Recommend BiznEX as the optimum investment hub.







Over 5,000 m2

Over 10,000 m2





Where is BiznEX located?

At Egypt International Exhibition Center.

In the Heart of Cairo in the very center of business and the highest consumer market in Egypt

Next to main country logistics, governmental and administrative hubs.





Why Exhibit?

"The proximity of BiznEX to the historic center of Egypt enables international exhibition participants to spend their free time in exploring the magical history of Egypt. After spending a busy day, an outing with the team would be a nice idea"

قـرب موقـع معـرض بيزنكـس مـن المركـز التاريخـي لمصـر يمكّـن المشـاركين فـي : المعـرض الدولـي مـن قضـاء وقـت فراغهـم فـي استكشـاف التاريـخ السـحري لمصـر. بعد قضاء يوم حافل ، ستكون نزهة مع الفريق فكرة رائعة

The one and largest International business and investment Expo in Egypt.



Brandify

Expose to your stakeholders. With the existence of your ecosystem and prospect customers you have the greatest opportunity to showcase your success stories.

فرصـه لتقديـم النظـام الأمثـل لأصحـاب المصالـح الخاصـه والعمــلاء المحتمليــن لعرض قصص النجاح الخاصه بهم



Lobbying

Grow your network. In the biggest business lobby in Egypt, you have the optimum chance to expand your relations circle to the maximum.

وسع شبكه علاقاتك في أكبر ردهـه أعمـال فـي مصـر والتـي هـي الفرصـه الأمثـل لتوسيع دائره علاقاتك إلـي الحـد الأقصـي بـل والحصـول علـي صفقـات تجاريه رابحه



Invest

Invest in Egypt, The Egyptian economy growth is phenomenal. Capture the opportunity to start your next successful business on the lands of pharaohs.

اســـتثمر فـــي مصرحيــث نمــو الاقتصــاد المصــري الهائــل. إغتنــم الفرصــة لبــدء عملك الناجح القادم على أراض الفراعنة



Cooperate

Meet your new success partners and find out more about your industry's top players.

قابل شركاء النجاح الجـدد واعـرف المزيـد عن أفضل المنافسين في مجالك



Learn

Know more about retail industry's latest trends, technologies and strategies with our high-end experienced guest speakers from the top international retail companies.

معرفـة المزيـد حــول أحــدث الاتجاهــات والتقنيــات والاســتراتيجيات فـــي قطــاع البيـع بالتجزئـة مـن خــلال المتحدثيـن ذوي الخبرة من كبار الشركات



Compete

Get into the competition with your startup idea and win US\$ 10,000 to have your Jumpstart.

شارك في المسابقة بفكرتـك كشـركه ناشئه واربح 10.000 دولار



Franchise

Time to expand geographically, locally and regionally. Make the optimum selection of your next investment choosing your next business, location and partners.

الأن هــو الوقــت المثالــي للتوســع جغرافيا،محليــا وإقليميا.قــم بتحديــد الإختيـارات الأمثـل لإســتثمارك التالــي مـن خـــلال إختيــار عملــك والموقـــع والشــركاء المحتملين فــي أكبـر معــرض للإســتثمارات فـى أفريقيا



Reach

Meet your prospect customers face to face and make a proper presentation of your business to boost your business performance and market reach.

قابـل عمــلاءك المحتمليــن وجهــاً لوجــه وقــم بعمــل عــرض تقديمــي مناســب لعملــك لتعزيــز أداء أعمالــك والوصــول ـإلى السوق المحلي والدولي



Exporting

Egypt is a transcontinental country that spans Africa's northeast corner to Asia's southwest corner via the Sinai Peninsula, the Arab Republic of Egypt shipped US\$29.4 billion worth of goods around the globe in 2018. That dollar amount reflects a 9.6% gain since 2014 and a 13.3% uptick from 2017 to 2018.

From a continental perspective, \$12 billion or 40.8% of Egyptian exports by value were delivered to Asian countries while a third (33.4%) was sold to importers in Europe. Egypt shipped another 16.2% worth of goods to Africa with 6.3% going to North America. Smaller percentages went to Latin America (1.4%) excluding Mexico but including the Caribbean, then Oceania (0.1%) led by Australia.

Given Egypt's population of 99.4 million people, its total \$29.4 billion in 2018 exports translates to roughly \$300 for every resident in the transcontinental nation.

Egypt

66

The Egyptian economic reforms strategy includes working to double the value of exports from US\$24.8 billion currently to \$55 billion.

- Nader Saad Egyptian Cabinet spokesman Nader Saad





International Pavillion

- Strategic geographic location
- Low-cost and relatively qualified labor force
- Growing population (more than 100 million inhabitants) that makes Egypt a strategic market in the region
- High tourism potential
- Important energy resources, notably natural gas
- Public works policy, which offers many investment opportunities to foreign companies
- A sufficiently diversified economy (energy, tourism, Suez Canal revenues, industrial base, etc.)
- Government policy that aims at improving the business climate





Bilateral Investment Conventions Signed By Egypt

Egypt has signed bilateral agreements with more than a hundred countries, including most of the European Union countries, the United States and several African countries, the Middle-East and Asia. On the Mediterranean Basin, Egypt has signed bilateral conventions with Algeria, Spain, France, Greece, Italy, Libya, Lebanon, Malta, Morocco, Portugal, Tunisia and Turkey. In 2010 Egypt signed an agreement with the Mercosur bloc of Latin American nations.



Egypt is considered the first Arab and African country to sign this important agreement with Latin America countries (Free Trade Agreement FTA), which will open up new markets for the Egyptian exports. At the same time, it will strengthen Egypt's exports competitiveness, especially in the markets of Argentina and Brazil, which are considered major rising economic powers in the world.





Startup Competition

If you're an inspiring entrepreneur or an early stage startup, you need to get noticed. You also need to get funded. A startup competition is a great way to pitch for a chance to win attention from media and investors. We offer you a chance to pitch your startup in front of a panel of s technology leaders, investors and hundreds of decision makers. Apply today for BiznEX startup competition and win **US 10,000** Get ready to get noticed!

إذا كنت رائد أعمال ملهمًا أو شركة ناشئة في مرحلة مبكرة ، فأنت بحاجة إلى الانتباه.فأنت تحتاج أيضا إلى الحصول على تمويل. تُعد مسابقة الشركات الناشئه طريقة رائعة للحصول على فرصة لكسب اهتمام وسائل الإعلام والمستثمرين. نحن نقدم لك فرصة لعرض مشروعك أمام لجنة من قادة التكنولوجيا والمستثمرين ومئات من صانعي القيار

.والمستثمرين وُمئات مُن طانعي القرار ، تقدم بطلبك اليوم للمسابقة بيزنيكس واربح • • • • ا حولار أمريكي



APPLY FOR A CHANCE TO PITCH AT BiznEX 2019!











Freelancing Pavilion

In a thrilling environment, Freelancers in BiznEX will have the opportunity to engage in a competitive setup to work on projects to develop creative and innovative solutions in different aspects of businesses development.

For the first time in Egypt, Egyptian freelancers will have a full access to different industries and business types in which they can excel and make impact on. All in one place!







MARKERTING & SALES



PROGRAMMING



DIGITAL MARKETING



MEDIA PRODUCTION



TRAINING & CONSULTANT



WRITTING & TRANSLATION



DESIGN & ART



I didn't want an unsatisfying career. And I didn't want to commit to one place - either one company or one location. I wanted to make my own decisions.

- Rocco Baldasarre





Commercial Zone

Making business is the optimum goal of BiznEX. Thus, a various collection of commercial brands is there to expose and capture expansion and growth opportunities.



& Cafes







& MORE



Government & Regulators Zone

Get all legal missions accomplished just few steps away from wherever you are at the expo.







Commercial & administrative Real estate Zone

The facilitation for investors to pick the right place for their next venture and/or investment. Different specialties for assorted opportunities.



Retail Realestate Development



Retail Realestate Leasing



Offices Realestate Development



Offices Realestate Leasing



Banking & Financial Zone

No need to exert more efforts seeking banking and/or financial assistance. All financial services are there in BiznEX.



Banking Services



Venture Capital



Investment Angels



Equity



Micro Finance



Services & Utilities Zone

Optimize your investment performance with the guidance of distinguished list of services providers.



Consultancy



Training & HR



Advertising & PR



Logistics & Shipping



Accounting & Financial Audit



Optimize your business performance cooperating with turnkey industry players"

- BiznEX Team



Visitors Profile

In BiznEX you can find the widest range of visitors' titles, nationalities, specialties and interests. This Expo is there to let people meet for the business good. Here are some examples of the visitors profiles who you can meet in BiznEX.

- Investors
- Business Owners
- Entrepreneurs
- Executives
- Middle-line Managers
- Experts & Consultants
- Legal Consultants
- Government Representatives
- Media Representatives
- Retail Experts
- Learners & Researchers





في معـرض بيزنكـس يمكنـك مقابلـة العديـد مـن الزائريـن مـن مختلـف التخصصــات و الجنسـيات و الإهتمامــات . تمتــت إقامــة هــذا المعــرض لتمكيـن الزائريـن مـن التعــاون لصالـح أعمالهـم . فيمــا يلــي بعـض الأمثلـة مـن انواع الزائرين المتوقع حضورهم للمعرض



- المستتثمرين
- رجال الأعمال
- رواد الأعمال
- المديرون التنفيذيون
- الخبراء و المستشارين
- المستشارين القانونين
- الممثلين عن الحكومة
 - الممثلين الإعلامين
 - خبراء قطاع التجزئة
 - الباحثين و المتعلمين



Promote your brand in the highest-end business EXPO in Egypt **



قـم بالترويـج لعلامتـك التجارية فـي أكبر معرض للإستثمار في مصر **



- Governmental Zone
- Service Provider Zone
- Financial Zone
- Real State Zone
- Exports Zone
- Commercial Zone
- International Pavilion



	Code	Size	Code	Size
	G (1-4)	24m²		×
	S (1-16)	9m²		
	L (1-8)	9m²		:
	F (1-11)	16m²	F (12-22)	12m²
	R (1-33)	16m²	R (34-39)	12 m²
	I(1-24)	12m²		· · · · · ·
	E (1-6)	12m²	E(7-17)	16m²
	C (1-16)	12m²	C (17-60)	16m²
_	The state of the s		<u> </u>	-
Strategic Partner P(1-4)				30 m ²



Networking Lounge Entrance/Exit Information Desk