



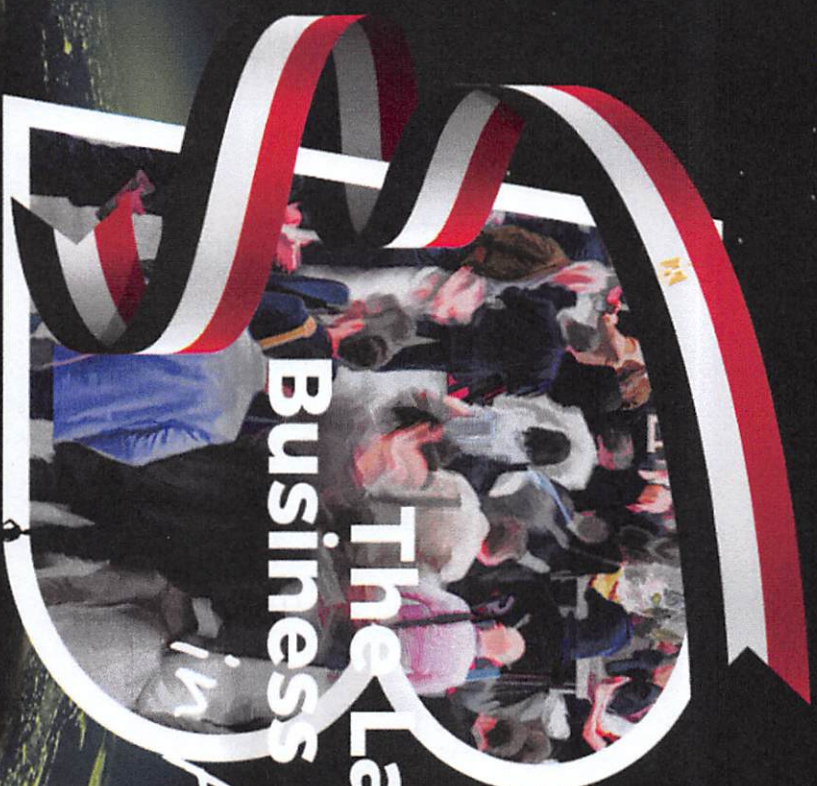
**BIZNEX**



# The Largest Business Expo *in Africa*



**GAMMA**  
INVEST



Official Motorist



### Organizers







# BiznEX

Being the first large investment & franchise expo in Egypt, BiznEX acts as a one-stop investment and franchise hub in Egypt & Africa to the international market.

BiznEX offers the optimum ecosystem to every investment opportunity to happen, grow and excel. Encompassing the fundamental elements of a successful investment, BiznEX hosts all stakeholders of business and investment in Egypt.

معرض بينكس هو الأول من نوعه في مصر من حيث فرص الاستثمار والتمثيل التجاري فهو بمثابة نقطة اللقاء و انتقال الأعمال من مصر وإفريقيا إلى السوق الدولية حيث يوفر بينكس النظام الأمثل لتوفر كل فرص الاستثمار كما يحرص على وجود مختلف القطاعات الاقتصادية والتجارية والخدمية أيضا

#Invest\_in\_Egypt



# Where is BiznEX located?

At Egypt International Exhibition Center.

**In the Heart of Cairo** in the very center of business and the highest consumer market in Egypt

**Next to** main country logistics, governmental and administrative hubs.



## Why Exhibit?

"The proximity of BiznEX to the historic center of Egypt enables international exhibition participants to spend their free time in exploring the magical history of Egypt. After spending a busy day, an outing with the team would be a nice idea"

قرب موقع معرض بيزنكس من المركز التاريخي لمصر يمكّن المشاركين في المعرض الدولي من قضاء وقت فراغهم في استكشاف التاريخ السحري لمصر. بعد قضاء يوم حافل ، ستكون نزهة مع الفريق فكرة رائعة

From **7<sup>th</sup>** To **9<sup>th</sup>**  
**November**  
9:00 am to 6:00 pm

أول وأكبر معرض دولي  
للأعمال والاستثمار  
في مصر

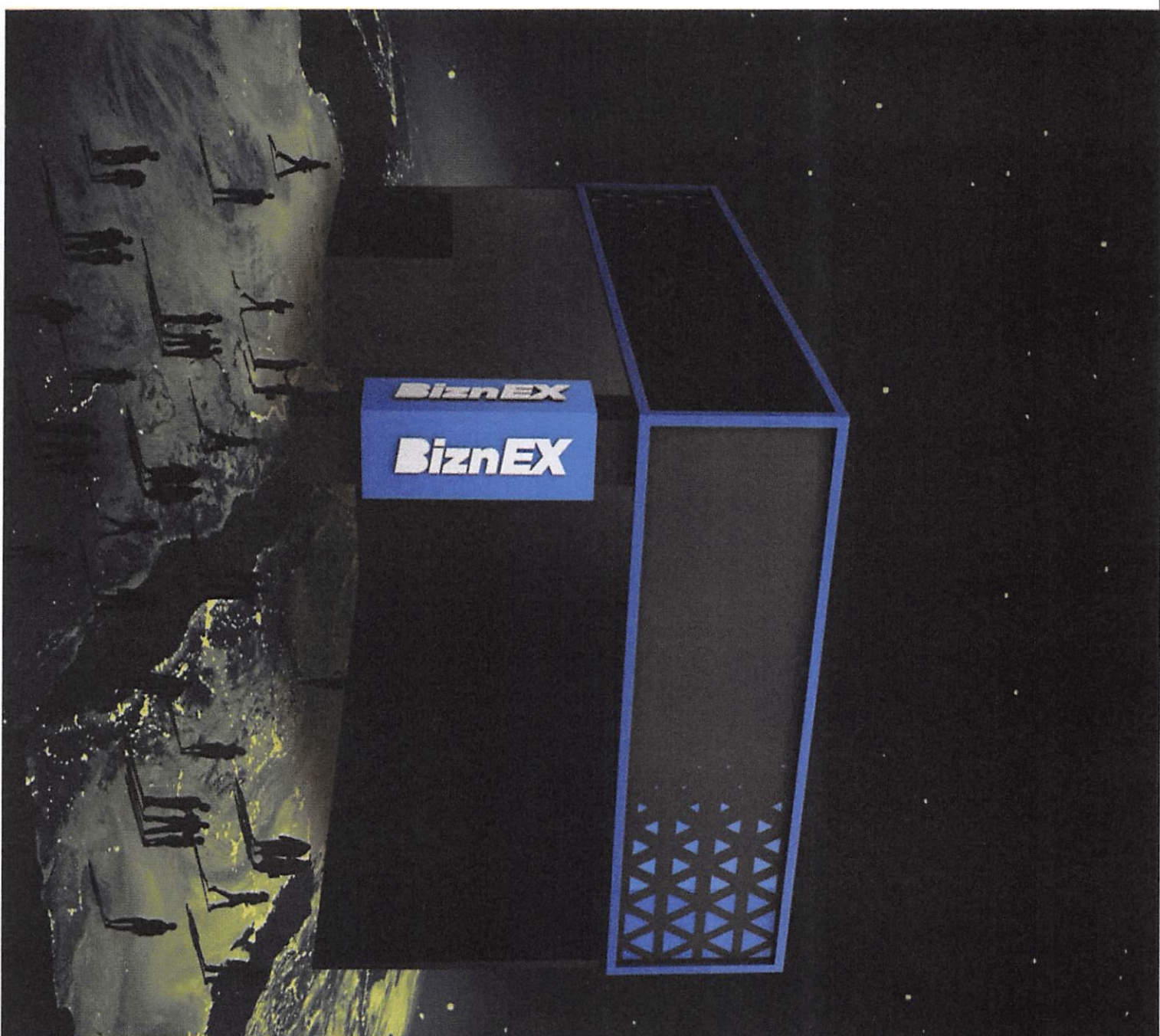
The one  
and largest  
International  
business and  
investment  
Expo in Egypt.



BiznEX

# Exhibiting *Packages*

 GAMMA  
INVEST





**BiznEX** | The International Business Expo in Egypt  
المعرض الدولي للاستثمار والتوكيلات التجارية في مصر

# #ExhibitNOW

أكبر معرض في الشرق الوسط

Fitted Booth

**ECP 4500**  
Per m<sup>2</sup>



Space Only

**ECP 4000**  
Per m<sup>2</sup>

Available Spaces [ 9m<sup>2</sup>, 12m<sup>2</sup>, 16m<sup>2</sup>, 24m<sup>2</sup>, 32m<sup>2</sup>, 64m<sup>2</sup> ]



BIZNEX

# Sponsors *Packages*

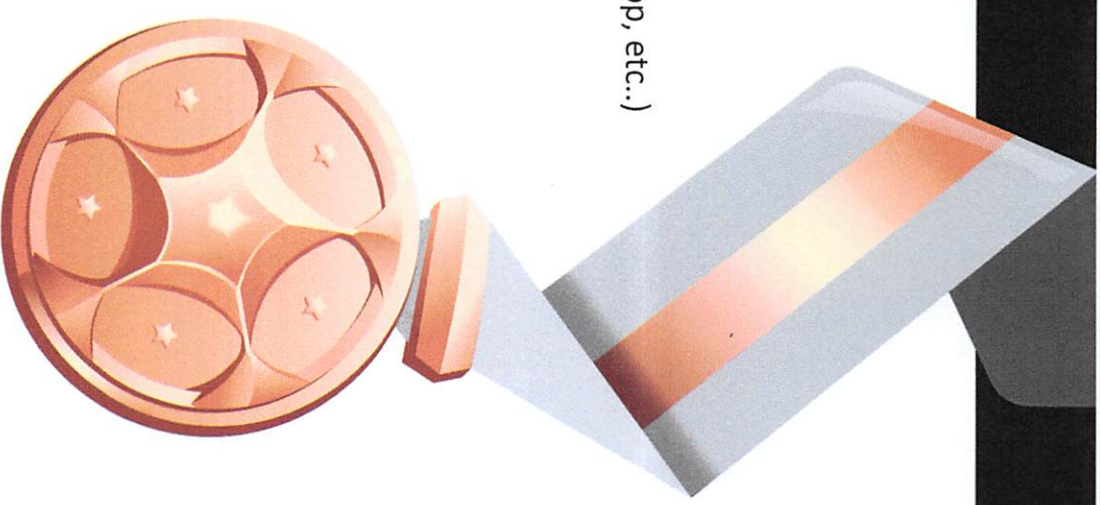


## Bronze Package

- Logo On All expo printings (Name tags, invitations, catalogue, bags, Press conference back drop, etc..)
- Access to VIP lounge ( 1 Person )
- Expo Catalogue (Page 1\4)
- Outdoor Campaign (XS)
- Expo giveaway bags
- In Venue Flags (1)
- Social Media Targeted Campaign (Reach) 1 Platform
- Booth Space (12 m<sup>2</sup>)

## Package Price

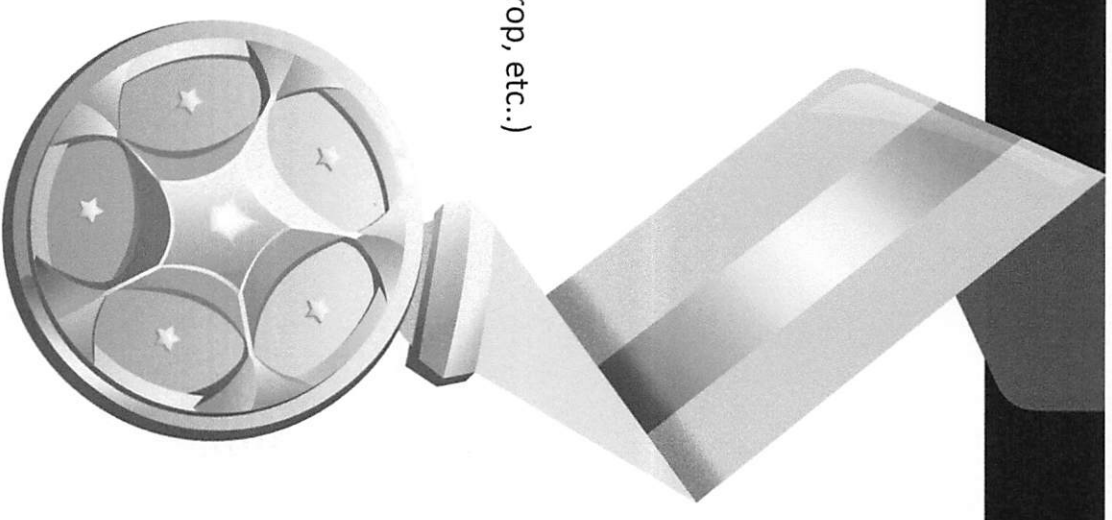
# 150K ECP



# BINEX

# Silver Package

- Logo size on digital screens inside venue (S)
- Logo on ground management team uniform(S)
- Ad in show guide catalogue
- Logo On All expo printings (Name tags, invitations, catalogue, bags, Press conference back drop, etc..)
- Access to VIP lounge (3 persons)
- Speaking opportunity in BiznEX'19 Conference (10 Min)
- Expo Catalogue (page 1\2)
- Outdoor Campaign(S)
- Expo giveaway bags
- In Venue Flags (3)
- In & Around Egypt Exhibition Center branding (S)
- TV Show / Promotions (Logo)
- Printed Newspapers / Magazines ads
- Social Media Targeted Campaign (Reach) 1 Platform\High Budget
- Reward of admiration in opening / closing
- Post Show PR campaign
- Booth Space (16 m2 )



Package Price

**300K**

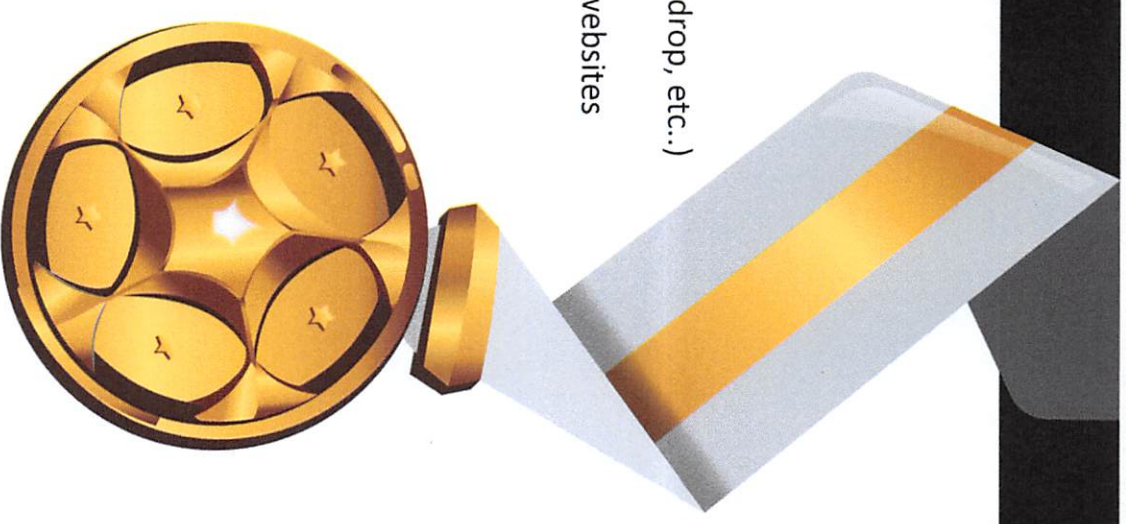
ECP





# Gold Package

- Logo size on digital screens inside venue (M)
- Logo on ground management team uniform(M)
- Ad in show guide catalogue
- Logo On All expo printings (Name tags, invitations, catalogue, bags, Press conference back drop, etc..)
- Access to VIP lounge (4 Persons)
- Media coverage post/prior to event on all acclaimed TV channels and online newspapers/websites
- Speaking opportunity in BiznEX'19 Conference (Include in Pannel)
- Expo Catalogue (1page)
- Outdoor Campaign (M)
- Expo giveaway bags
- In Venue Flags (4)
- In & Around Egypt Exhibition Center branding (M)
- Light Box Advertising
- TV Show / Promotions (Logo)
- PR Advertising
- Printed Newspapers / Magazines ads
- Social Media Targeted Campaign (Reach) 2 Platforms + Business Lead Generation
- Reward of admiration in opening / closing
- Access to Visitors data and profiles
- Post Show PR campaign
- Booth Space (24m<sup>2</sup>)



Package Price

**400K** EGP



# Platnium Package

- Logo size on digital screens inside venue(L)
- Logo on ground management team uniform(L)
- Ad in show guide catalogue
- Logo On All expo printings (Name tags, invitations, catalogue, bags, Press conference back drop, etc..)
- Access to VIP lounge (5 persons)
- Media coverage post/prior to event on all acclaimed TV channels and online newspapers/websites
- Speaking opportunity in BiznEX'19 Conference (Include in a Panel)
- Expo Catalogue (page 2+ Separator)
- Outdoor Campaign(L)
- Expo giveaway bags
- In Venue Flags(5)
- In & Around Egypt Exhibition Center branding
- Light Box Advertising
- TV Show / Promotions (Interview +Logo)
- PR Advertising
- Printed Newspapers / Magazines ads
- Social Media Targeted Campaign (Reach) 3 Platforms + Business Lead Generation
- Reward of admiration in opening / closing
- Access to Visitors data and profiles
- Post Show PR campaign
- Booth Space (32m<sup>2</sup> )



Package Price

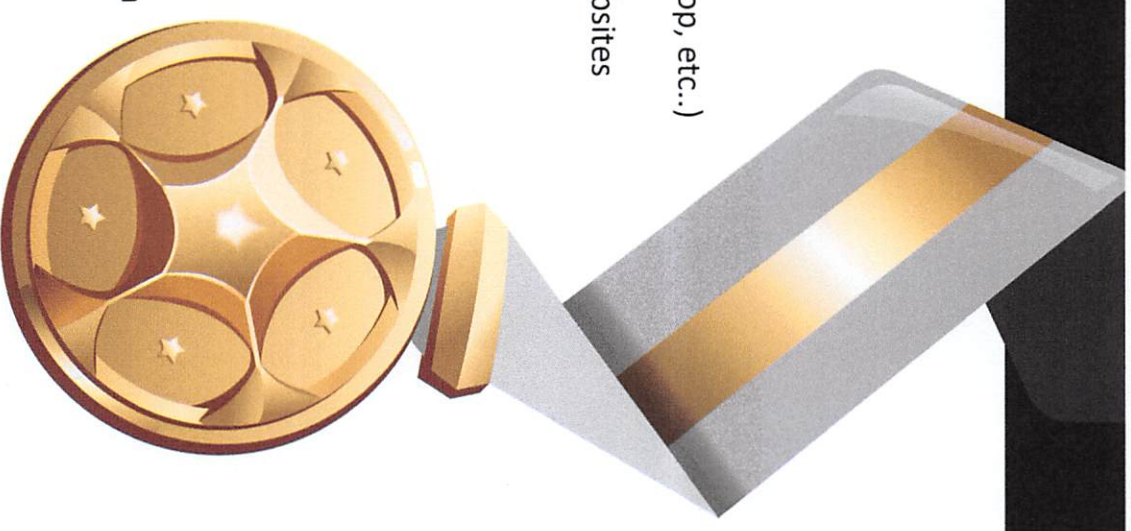
**500K** EGP





# Diamond Package

- Logo size on digital screens inside venue (XL)
- Logo on ground management team uniform(XL)
- Ad in show guide catalogue
- Logo On All expo printings (Name tags, invitations, catalogue, bags, Press conference back drop, etc..)
- Access to VIP lounge (6 Persons)
- Media coverage post/prior to event on all acclaimed TV channels and online newspapers/websites
- Speaking opportunity in BiznEX'19 Conference (Keynote)
- Expo Catalogue (2 page+ Separator +Press Release)
- Outdoor Campaign(XL)
- Expo giveaway bags
- In Venue Flags (6)
- In & Around Egypt Exhibition Center branding (XL)
- Light Box Advertising
- TV Show / Promotions (Interview + Logo)
- PR Advertising (ALL)
- Printed Newspapers / Magazines ads
- Social Media Targeted Campaign (Reach) 3 Platforms\High budget +Business Lead Generation
- Reward of admiration in opening / closing
- Access to Visitors data and profiles
- Post Show PR campaign
- Booth Space (64m<sup>2</sup>)



Package Price

**750K**

ECP

**BiznEX'19**



# Partner Package

- Logo size on digital screens inside venue (Partner)
- Logo on ground management team uniform(Partner)
- Ad in show guide catalogue
- Logo On All expo printings (Name tags, invitations, catalogue, bags, Press conference back drop, etc..)
- Access to VIP lounge (10 Persons )
- Media coverage post/prior to event on all acclaimed TV channels and online newspapers/websites
- Speaking opportunity in BiznEX'19 Conference (Keynote+ Include in a Panel )
- Expo Catalogue (3 Pages +2 Separators +inside back\cover+Press Release)
- Outdoor Campaign (Partner)
- Expo giveaway bags
- In Venue Flags (10)
- In & Around Egypt Exhibition Center branding (Partner)
- Light Box Advertising
- TV Show / Promotions (Interview +Logo)
- PR Advertising (ALL)
- EXCLUSIVE IN INDUSTRY
- Printed Newspapers / Magazines ads
- Social Media Targeted Campaign (Reach) 3 Platforms \High Busget +Business Lead generation
- Reward of admiration in opening / closing
- Access to Visitors data and profiles
- Post Show PR campaign
- Booth Space (As request up to 120m<sup>2</sup>)



Package Price

BiznEX'19

1M EGP

EXPO



## Booth Space during Expo مساحة عرض داخل المعرض

150K

300K

400K

500K

750K

1M

Logo size on digital screens inside venue

X

S

M

L

XL

Partner

Logo on ground management team uniform

X

S

M

L

XL

Partner

Ad in show guide catalogue مساحة إعلانية بالكاتالوج

Logo On All expo printings (Name tags, invitations, catalogue, bags, press conference back drop, etc..) وجود لوجو الشركة ضمن المواد الإعلانية المطبوعة

✓

✓

✓

✓

✓

✓

Access to VIP lounge السماع لدخول جناح الشخصيات المهمة

1

3

4

5

6

10

Media coverage post/prior to event on all acclaimed TV channels and online newspapers/websites تغطية إعلامية من التلفزيون والراديو والبرق

X

X

✓

✓

✓

✓

Speaking opportunity فرصة للتحدث على منصة بيركس

X

10

include in a pannel

include in a pannel

Keynote

Keynote  
+ include in a pannel

Expo Catalogue (page) (صفحة) كاتالوج المعرض

1/4

1/2

1

2+ Separator

2+ Separator  
+ Press release

3+2 Separators + inside  
back/cover + Press release

Outdoor Campaign

XS

S

M

L

XL

Partner

Expo giveaway bags هدايا المعرض

✓

✓

✓

✓

✓

✓

In Venue Flags

1

3

4

5

6

10

In & Around Egypt Exhibition Center branding إعلانات داخل وعلاص مركز المؤتمرات

X

S

M

L

XL

Partner

Light Box Advertising

X

X

✓

✓

✓

✓

TV Show / Promotions إعلانات تلفزيونية

X

Logo

Logo

Interview + Logo

Interview + Logo

Interview + Logo

PR Advertising

X

X

✓

✓

ALL

ALL

EXCLUSIVE IN INDUSTRY

X

X

X

X

X

✓



Booth Space during Expo مساحة عرض داخل المعرض	150K	300K	400K	500K	750K	1M
EXCLUSIVE IN INDUSTRY	×	×	×	×	×	✓
Printed news papers/ Magazines ads	×	×	✓	✓	✓	✓
Social Media Targeted Campaign (Reach)	1 Platform	1 Platform/high budget	2 Platforms + Business Lead Generation	3 Platforms + Business Lead Generation	3 Platforms/high budget + Business Lead Generation	3 Platforms/high budget + Business Lead Generation
Reward of admiration in opening / closing الحصول علي جائزه في الافتتاح \ الختام	×	×	✓	✓	✓	✓
Access to Visitors data and profiles	×	✓	✓	✓	✓	✓
Post Show PR campaign (Name) إنضمام الشركه في التقرير الإعلاني عن فعاليات المعرض	×	×	✓	✓	✓	✓
Booth مساحة عرض	12m <sup>2</sup>	16m <sup>2</sup>	24m <sup>2</sup>	32m <sup>2</sup>	64m <sup>2</sup>	As request up to 120m <sup>2</sup>